



# Sponsorship Prospectus

## Galaxy Community Conference GCC2024

June 24-27, 2024

<https://galaxyproject.org/events/gcc2024/>

@galaxyproject #UseGalaxy2024

### About the Galaxy Community Conference



The **2024 Galaxy Community Conference (GCC2024)** focuses on data analysis topics and brings together the global Galaxy community for a week of sharing, learning, and collaboration in June 2024. This will be the community's 14th annual gathering. The conference features a four-day conference, followed by a two day CollaborationFest. The conference will include accepted and invited talks, poster and demo sessions, training sessions, birds of a feather meetups, and plenty of other networking opportunities every day of the conference.

The conference will be held in Brno, Czech Republic. GCC2024 will also support virtual participation in the conference: a very affordable remote registration package will feature live broadcasts of all talk sessions during the meeting. Brno is the second largest city in the Czech Republic and a thriving hub for science and technology.

GCC2024 participants come from a wide variety of research environments and backgrounds, including:

- Biological researchers, students, and postdocs who have high-throughput sequencing data, and are learning bioinformatics analysis;
- Researchers working in other data-intensive fields inside and outside of life sciences, where Galaxy is now available: proteomics, metabolomics, image processing, synthetic biology, climate modeling, ecology, and natural language processing;
- Power bioinformatics users;
- Analysis and visualization tool and workflow developers;
- Principal investigators;
- Sequencing and other research core facility staff;
- Industry principal scientists and bioinformaticians;
- Data producers.

Sponsoring the 2024 Galaxy Community Conference is an excellent way to raise your organization's visibility, and help make GCC2024 a success.

**We are seeking your organization's sponsorship for GCC2024.** *Sponsorship funds make registration affordable and this fact is stressed before and during the event. Conference organizers also stress that sponsors are potential collaborators that can help participants do their research.*

Supporting the 2024 Galaxy Community Conference will provide your organization with the following key benefits:

- Your brand will be associated with Galaxy's event for the local bioinformatics community
- For key sponsors, your brand exposure will commence pre-event, and continue throughout the conference and post-event
- You will network and meet with delegates empowered with decision making and decision influencing abilities
- You will have the opportunity to launch new products and demonstrate new services and programs
- You will strengthen your profile and position as a key industry figure for the Galaxy and bioinformatics community
- Learn and collaborate with leading local, national, and international data and computing scientists
- You will gain industry insight and evaluate market trends to generate new business opportunities

- You will access & start relationships with contacts who may not be part of your current market or marketing strategy
- You can choose from a variety of sponsorship packages and add on options that best suit your budget and marketing needs. We offer sponsorships at several levels, with an option for every budget. Let us know and we can customize a package for your budget.

We invite you to partner with us and share in our vision to actively help the ecosystem improve and share scientific discoveries.

## Dates & Events Summary

Event	West Dates	Details
<b>Main Meeting</b>	<b>June 24-27</b> Monday-Thursday	<ul style="list-style-type: none"> <li>• Sponsor talks</li> <li>• Invited, accepted, and lightning talks</li> <li>• Training</li> <li>• Poster and demo sessions</li> <li>• Birds-of-a-feather and social gatherings</li> </ul>
<b>CoFest</b>	<b>June 28-29</b> Friday-Saturday	Collaborative coding, training material development and more. CoFests are about strengthening and expanding the community of current and future Galaxy contributors.

See the conference schedule site for the current schedule:

<https://galaxyproject.org/events/gcc2024/schedule/>

The four day GCC2024 meeting starts on Monday, June 24 and runs for 4 days. The meeting features accepted and invited talks, poster/demo/sponsor sessions, training, and birds of a feather sessions every day.

The meeting is followed by a two day CollaborationFest. This collaborative work event brings together software engineers, bioinformaticians, students, researchers, and trainers to collaborate on and extend open source bioinformatics tools, ecosystems, and communities.



# Key Benefits for Sponsors

At a Glance *\*\*sponsorship options are not inclusive of VAT\*\**

		Bronze	Silver	Gold	Platinum
Cost	CZK	50,000	75,000	125,000	175,000
	€	2,000	3,000	5,000	7,000
Sponsored event		No	No	A lunch	A Dinner
Sponsor Talk		No	No	15 minutes	25 minutes
Exhibit space		No	Yes	Yes	Yes
Registrations		1	2	2	3
Logo on Galaxy Giveaway		No	No	Yes	Yes
Logo/Link on web		Yes	Yes	Yes	Yes

## Platinum Sponsorships

Cost: 175,000CZK / 7,000€

- Highest level of branding
  - Organization logo on meeting home and sponsor pages, with link to URL
  - Organization logo on the GCC2024 schedule, which participants will use throughout the event including pre and post event
  - Organization logo on the GCC2024 branded giveaway
- 25 minute talk in the program
- An exhibit space
- Be the exclusive sponsor of the conference dinner
- Recognition during the sponsored event:
  - Signage up during the dinner (signage to be created / paid for by sponsor)
  - Easels provided by conference
  - Sponsors can provide table tents for tables
  - The conference organizers will assist in distributing them
- An informal short (< 5 minutes) speech during the event
- Mention / thank you by a session moderator during the day / before the event
- 3 registrations for conference
- **Be one of just 2 Platinum Sponsors**

## Gold Sponsorships

Cost: 125,000CZK / 5,000€

- Prominent level of branding
  - Organization logo on meeting home and sponsor pages, with link to URL
  - Organization logo on the GCC2024 schedule in which all participants will use throughout the event including pre and post event
  - Organization logo on the GCC2024 branded giveaway
- 15 minute talk in the program
- An exhibit space
- Be the exclusive sponsor of a lunch during the meeting

- Recognition during the sponsored event:
  - Signage up during the lunch (signage to be created / paid for by sponsor)
  - Easels provided by conference
  - Sponsors can provide table tents for tables
  - The conference organizers will assist in distributing them
- Mention / thank you by a session moderator during the day / before the event
- 2 registrations for conference

## Silver Sponsorships

Cost: 75,000CZK / 3,000€

- Prominent level of branding
  - Organization logo on meeting home and sponsor pages, with link to URL
  - Organization logo on the GCC2024 schedule in which all participants will use throughout the event including pre and post event
- An exhibit space
- 2 registrations for conference

## Bronze Sponsorships

Cost: 50,000CZK / 2,000€

- Branding
  - Organization logo on meeting home and sponsor pages, with link to URL
  - Organization logo on the GCC2024 schedule in which all participants will use throughout the event including pre and post event
- 1 registration for conference

## Sponsorship add-on opportunities

Additional *à la carte* sponsorship opportunities are also available: sponsor an evening social event, 2 days of CoFest, lanyards, or the GCC2024 Welcome Social Event. Please contact the organizers at [jvessio1@jhu.edu](mailto:jvessio1@jhu.edu) to inquire about sponsoring other aspects of this event.

Add-on to your sponsorship any of these additional marketing opportunities	Costs	
	CZK	€
Printed lanyards with your logo and #UseGalaxy2024	10,000	400
Conference tote bag for attendees	12,500	500
Conference hats with your logo and Galaxy logo	35,000	1,500
2 day cofest	50,000	2,000
Welcome social event	100,000	4,000

## Exhibit Times and Space

Platinum, Gold, and Silver Sponsorships include an exhibit space during the 4-day meeting. Exhibitors will have a table with two chairs, Wi-Fi, and power. All breaks, lunches, and poster/demo

sessions will be held in and around the same space as the sponsor exhibits.

The organizers request that exhibitors be at their tables during these times:

### **June 24-27, Monday-Thursday, GCC2024 Meeting:**

Tables are set up on Monday morning before registration starts

Morning break, poster, demo and exhibitor, session ~ 80 minutes

Lunch break, ~ 60 minutes

Afternoon break, ~ 20 minutes

Bump out can start as soon as the afternoon break is done on the last day of the conference (Thursday).

## **Shipping**

Sponsors with exhibit spaces will work with the GCC2024 organizing committee to coordinate shipping of display materials.

## **Payment Details**

For any information or enquiries about payment details, please contact Jennifer Vessio, at [jvessio1@jhu.edu](mailto:jvessio1@jhu.edu).

## **Emails to Participants**

GCC2024 will *not* make a list of participant names and emails available to sponsors, nor do we allow direct emails to participants. The organizers feel that participants are irritated by emails sent directly by sponsors and our goal is foster a symbiotic relationship built on common interests and trust as a way to build long-term partnerships.

However, we recognize the value of letting participants know about event sponsors through email. All sponsors are encouraged to send a short blurb about the sponsor (1-2 paragraphs) and an image for inclusion in a conference-wide email, to be sent either before or during the event. These emails come from the organizers and also include information that participants need to know and are likely to want to know. Posting the information this way puts sponsor information in emails that will be read by most participants.

## **Galaxy Community**

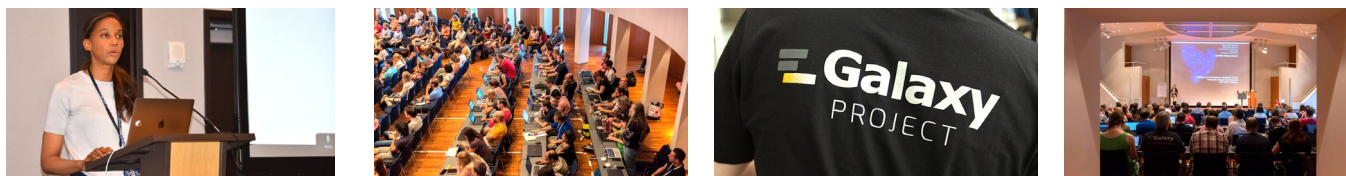
Galaxy was first released in 2005, and has since become a significant component of the global life science data analysis landscape. Galaxy is available at free, publicly accessible servers on the web, as open-source software that can be installed and configured locally, and on cloud computing infrastructures where it can be easily installed and scaled by users. In North America,

the Galaxy Project receives major funding from the National Human Genome Research Institute of the United States National Institutes of Health. In Australia, Galaxy is jointly funded through Bioplatforms Australia, Australian Research Data Council, The University of Melbourne, and the Queensland Government, with operational partners including Queensland Cyber Infrastructure Foundation (QCIF), Melbourne Bioinformatics and Australia's Academic and Research Network



(AARNet), The University of Melbourne, Pawsey Supercomputing Research Centre and Microsoft Azure. The European Galaxy project is supported by the European Commission, as part of EOSC and other Horizon Europe projects, ELIXIR, the German Network of Bioinformatic Infrastructure (de.NBI) and various other national partners (IT, ES, NL, BE, FR, CZ, NO, GB).

The Galaxy Community is large, engaged, and motivated to contribute to the success of the project and the community. Galaxy Community Conferences are the largest gatherings of this community. Galaxy events offer participants the chance to share their research, tools, and best practices; and to engage with each other in ways they can't do online during the rest of the year. Networking and scientific content are both emphasized at these events.



By any measure, the Galaxy Community and Project are active and growing:

- More than 160 (known, public) platforms for running Galaxy requiring no setup by users
- Hundreds, if not thousands, of private installed Galaxy instances
- Active online community with thousands of questions asked and answered per year
- Over 16,000 publications that use, extend, or reference Galaxy. This list is now growing by more than 1,500 publications per year
- Over 9,500 tool definitions are available for sharing in the Galaxy Tool Shed hub
- Almost 200 Galaxy focused events, talks, posters, workshops, and tutorials are presented *per year* by the project and the community

## Links and Resources

### **GCC2024 Website**

<https://galaxyproject.org/events/gcc2024/>

### **Past Galaxy Community Conferences**

<https://galaxyproject.org/gcc/>

### **Past and Upcoming Galaxy Events**

<https://galaxyproject.org/events/>

### **Galaxy Europe**

<https://usegalaxy.eu/>

### **Galaxy Project**

Home

<https://galaxyproject.org/>

Platform Directory

<https://galaxyproject.org/use/>

Support Forum

<https://help.galaxyproject.org/>

Statistics

<http://bit.ly/gxyStats>

Search

<https://galaxyproject.org/search/>

# Appendices

## Previous Sponsors

The Galaxy community has been gathering at Galaxy-centered events since 2010, and we have been accepting sponsorships since 2011. Sponsors come from a wide range of organizations and industries. Sponsors of previous Galaxy events include:

- *Amazon Web Services*
- *Software Sustainability Institute*
- *Google Cloud Platform*
- *Ion Torrent*
- *EMC*
- *Lenovo*
- *GigaScience*
- *GigaScience Press*
- *eLife*
- *F1000Research*
- *PeerJ*
- *GalaxyWorks*
- *SGI*
- *DDN Storage*
- *Advanced HPC*
- *SwiftStack*
- *Illumina*
- *Intel*
- *Limagrain*
- *BioTeam*
- *Oxford University Press*
- *SCIEX*
- *Thermo Fisher Scientific*
- *KWS*
- *Lifebit*
- *Kelway*
- *Globus Genomics*
- *Penguin Computing*
- *GenomeWeb*
- *Curoverse*
- *INRA*
- *Syngenta*
- *German Network for Bioinformatics Infrastructure (de.NBI)*
- *Australian Bioinformatics Network*
- *University of Oregon Bioinformatics & Genomics Program*
- *SeqOnce*
- *Broad Institute Data Science Platform*
- *International Society for Biocuration (ISB)*
- *ISCB*
- *National Center for Genome Analysis Support (NCGAS)*
- *VLSCI*
- *NCSA*
- *Technology Association of Oregon*
- *University of Illinois*
- *The Genome Analysis Centre*
- *University of Melbourne*
- *The Research Council of Norway*
- *ELIXIR*
- *University of Oslo*
- *Indiana University*
- *Indiana Health Industry Forum*
- *Bloomington Life Science Partnership*
- *BioMaryland*
- *National Center for Genomic Analysis Support*
- *Jetstream*
- *La région Occitanie*
- *Institut Français de Bioinformatique (IFB)*
- *Institut de Biologie Computationnelle (IBC)*
- *Institut français de recherche pour l'exploitation de la mer (Ifremer)*
- *French National Research Institute for Sustainable Development (IRD)*
- *Bizdata*



## Galaxy Community Conferences Participants

This section provides information about participants at past Galaxy Community Conferences. Where possible, information is provided back to GCC2011.

### Registrations

Event	Total	Meeting	Training	CoFest
<b>GCC2023, Brisbane, Australia</b>	<b>131</b>	<b>131</b>	131	51
<b>GCC2022, Minneapolis, Minnesota &amp; online</b>	<b>191</b>	<b>191</b>	100	134
<b>GCC2021, Online<sup>3</sup></b>	<b>398</b>	<b>289</b>	272	224
<b>BCC2020, Online<sup>2,3</sup></b>	<b>804</b>	<b>592</b>	443	393
<b>GCC2019, Freiburg, Germany</b>	<b>231</b>	<b>223</b>	139	116
<b>GCCBOSC2018, Portland, Oregon, United States<sup>2</sup></b>	<b>306</b>	<b>243</b>	199	193
<b>GCC2017, Montpellier, France</b>	<b>205</b>	<b>187</b>	168	80
<b>GCC2016, Bloomington, Indiana, United States</b>	<b>206</b>	<b>181</b>	154	68
<b>GCC2015, Norwich, United Kingdom</b>	<b>230</b>	<b>191</b>	180	59
<b>GCC2014, Baltimore, Maryland, United States</b>	<b>217</b>	<b>180</b>	207	40
<b>GCC2013, Oslo, Norway</b>	<b>219</b>	<b>203</b>	201	
<b>GCC2012, Chicago, Illinois, United States<sup>1</sup></b>	<b>202</b>	<b>202</b>	202	
<b>GCC2011, Lunteren, The Netherlands</b>	<b>148</b>	<b>148</b>		

Notes:

1. Training was added in GCC2012, but training registration was not separate until GCC2013.
2. GCCBOSC2018 and BCC2020 were joint conferences with BOSC, the Bioinformatics Open Source Conference. These years had larger attendance than Galaxy-only years.
3. BCC2020 and GCC2021 were virtual, which enabled us to have more participants from Asia, Australia, South America, and Africa than during in-person years.

### GCC Participants Career Stage / Non-Profit status

	Academic / Other non-profit	Student / Post-doc	Industry
<b>GCC2023 Australia</b>	83	32	5
<b>GCC2022 N America</b>	106	63	20
<b>GCC2021 Global</b>	248	120	30
<b>BCC2020 Global</b>	722	Included in academic	82
<b>GCC2019 Europe</b>	113	104	12
<b>GCCBOSC2018 N America</b>	179	80	47

<b>GCC2017 Europe</b>	115	65	25
<b>GCC2016 N America</b>	98	70	36
<b>GCC2015 Europe</b>	121	89	20
<b>GCC2014 N America</b>	129	59	29
<b>GCC2013 Europe</b>	112	89	18

GCC Participants: Where are you on the “bioinformatician spectrum”?

	<b>1: Pure Biology / Domain</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5: Pure informatics</b>
<b>GCC2023 Global</b>	9%	12%	14%	21%	46%
<b>GCC2022 Global</b>					
<b>GCC2021 Global</b>	5%	16%	34%	29%	16%
<b>BCC2020 Global<sup>1</sup></b>					
<b>GCC2019 Europe</b>	3%	12%	40%	29%	16%
<b>GCCBOSC2018 N America<sup>1</sup></b>					
<b>GCC2017 Europe</b>	2%	9%	35%	38%	16%
<b>GCC2016 N America</b>	3%	14%	19%	39%	25%

Notes:

1. This information was not gathered in 2018, 2020, 2022.

GCC Participant Organization Type

	<b>University</b>	<b>Other Research Organisation</b>	<b>Industry</b>	<b>Hospital / Medical School</b>	<b>Other</b>
<b>GCC2023 Australia</b>	65	29	4	8	14
<b>GCC2022 Global</b>	121	28	21	10	28
<b>GCC2021 Global<sup>1</sup></b>					
<b>BCC2020 Global</b>	504	215	82	49	39
<b>GCC2019 Europe</b>	158	66	15	26	3
<b>GCCBOSC2018 N America</b>	174	79	36	33	16
<b>GCC2017 Europe</b>	99	91	13	19	4
<b>GCC2016 N America</b>	162	44	24	16	
<b>GCC2015 Europe</b>	139	82	18	13	4
<b>GCC2014 N America<sup>2</sup></b>	125	43	30	15	
<b>GCC2013 Europe</b>	140	65	24	29	4

Notes:

1. This information was not gathered in 2021.
2. GCC2014 participants were limited to selecting one type of affiliation.

## GCC Participant Geographic distribution

	Europe	N America	Australia	Asia	Africa	S America
<b>GCC2023 Australia</b>	33	27	50	8	2	0
<b>GCC2022 Global<sup>1</sup></b>	43	82	6	12	8	2
<b>GCC2021 Global<sup>1</sup></b>	182	99	28	54	26	9
<b>BCC2020 Global<sup>2</sup></b>	180	365	82	105	47	25
<b>GCC2019 Europe</b>	175	40	8	5	5	0
<b>GCCBOSC2018 N America</b>	67	216	6	14	1	2
<b>GCC2017 Europe</b>	148	39	3	10	5	1
<b>GCC2016 N America</b>	39	152	6	6	3	0
<b>GCC2015 Europe</b>	168	48	6	6	2	0
<b>GCC2014 N America</b>	34	161	9	2	1	1
<b>GCC2013 Europe</b>	158	42	13	2	3	1
<b>GCC2012 N America</b>	21	168	7	6	0	0
<b>GCC2011 Europe</b>	111	29	2	3	2	2

### Notes

1. GCC2021 times were most convenient for participants in Europe, Africa, and the Americas.
2. BCC2020 times were most convenient for participants in the Americas, Australia and East Asia.